



2024 企业社会责任报告

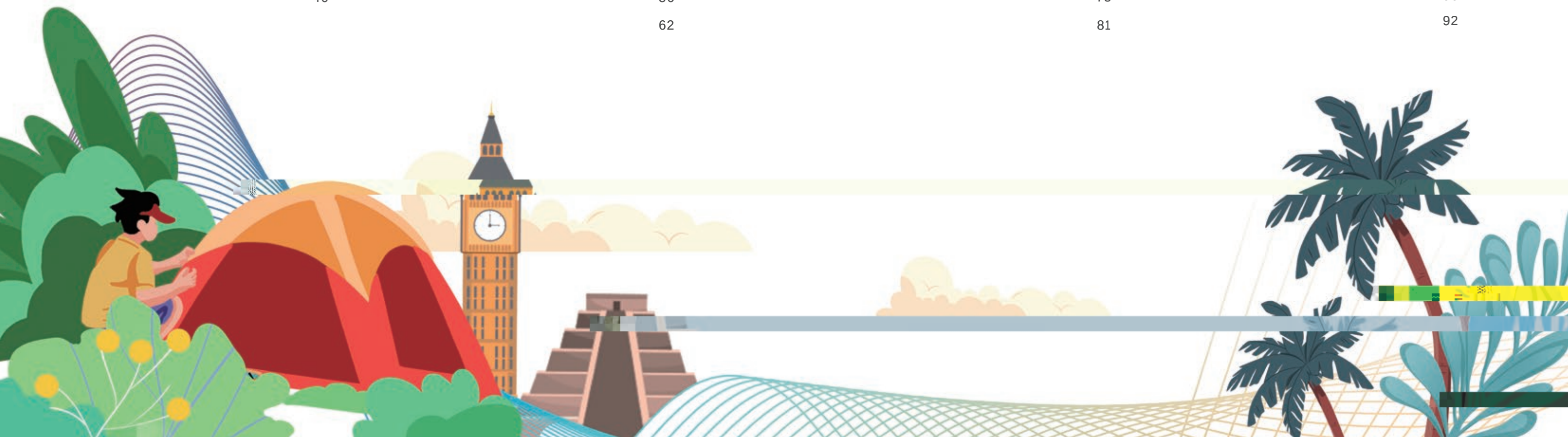
中国旅游集团有限公司



CONTENTS

2024

04	18	22	28
06			
08			
12			
38	50	70	86
40	56	75	90
	62	81	92





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2024 1 1 12 31



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GRI Standards

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SDGs

CASS-CSR4.0

CASS-ESG6.0

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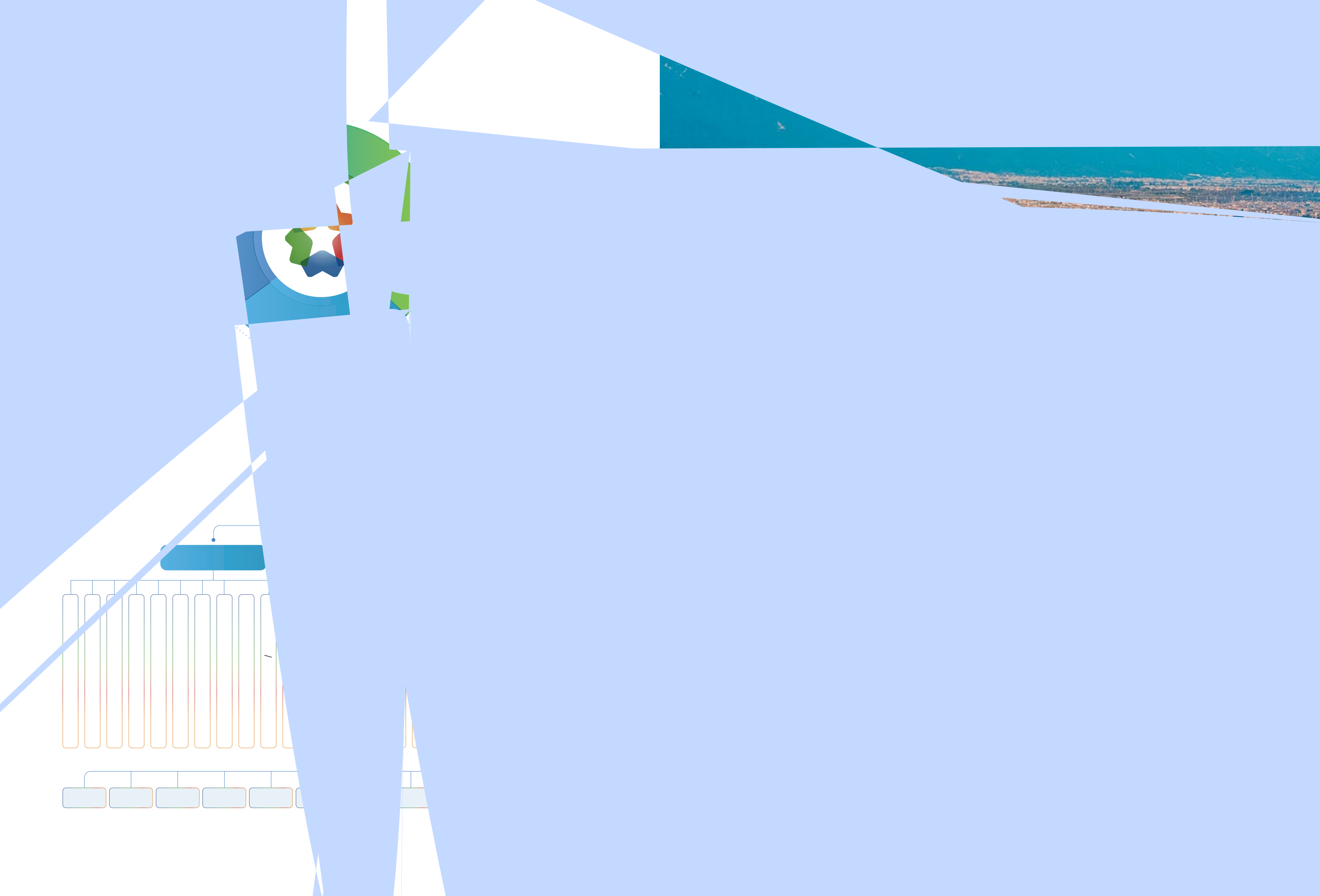
11 11



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- > 00852-28533888
- > 00852-28061798
- > E- Ī aĥi sqsdzr@ctc.ci







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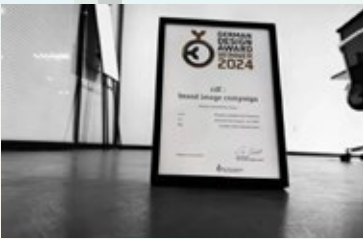
2025 3

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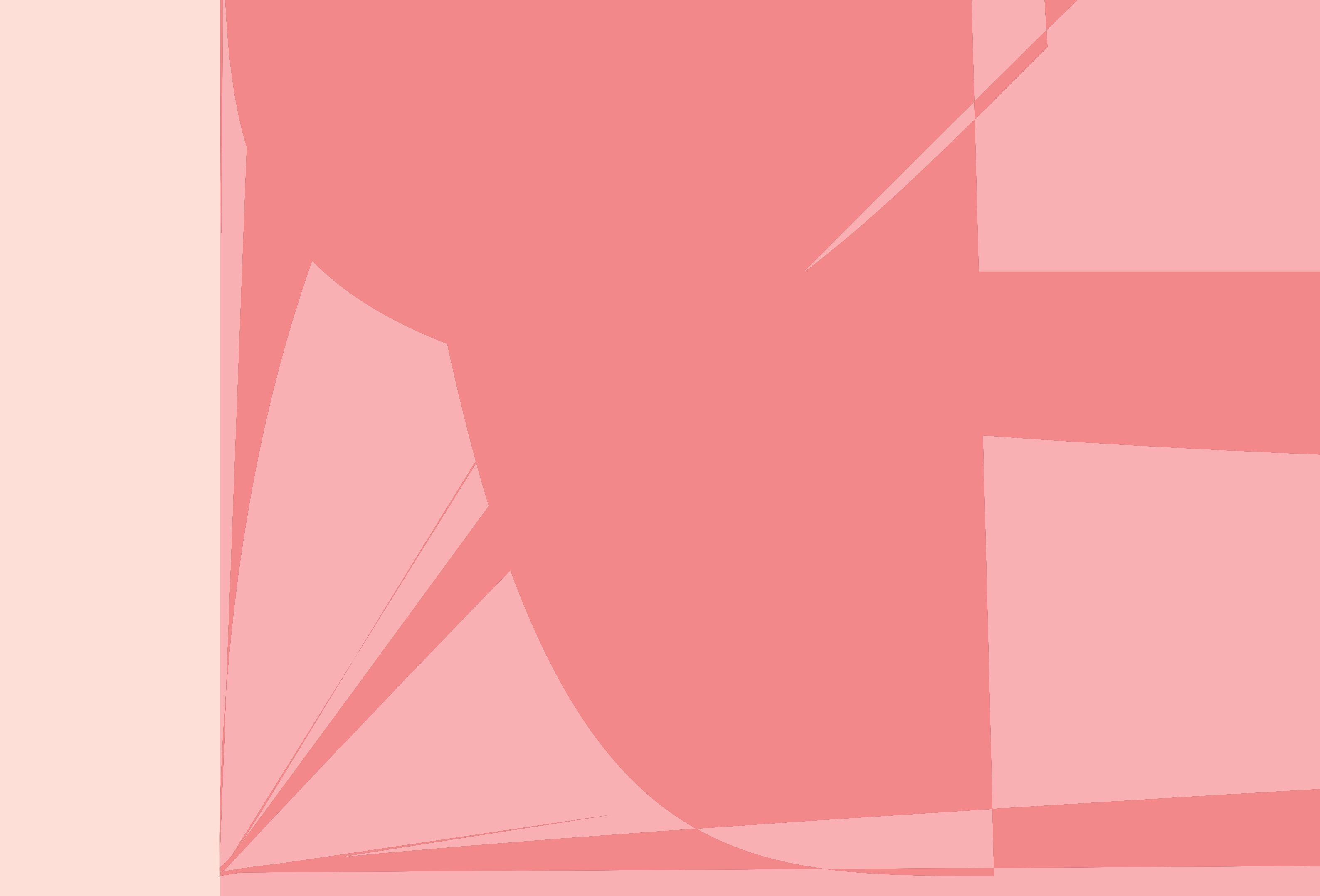
6 19

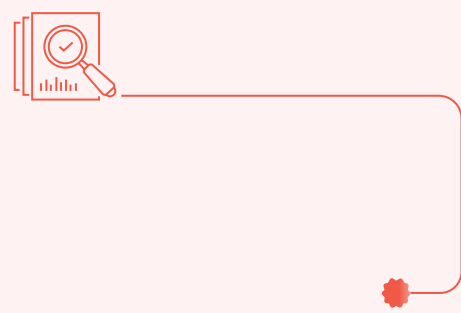
Wijrd Braĭd “ 2024 Lab ” 500 1,293.47 60

2025 1

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122

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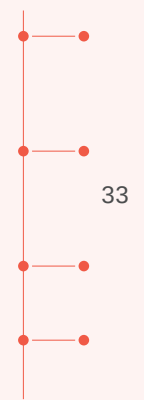
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153

289

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2024 12 31

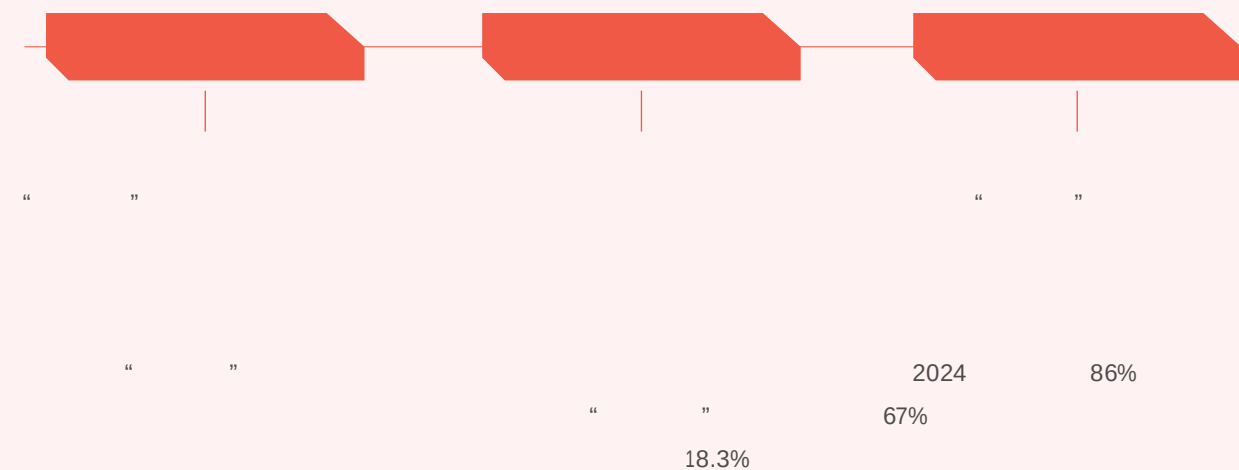
5



Number of Children	Frequency
3	35
5	5
15	15
59	59
100	100
9,242	9,242



“ ”



2024

Age Group	Percentage
18-24	125%
25-34	66%
35-44	33%
45-54	66%
55-64	33%
65-74	1%
75-84	54%
85+	28%



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2024

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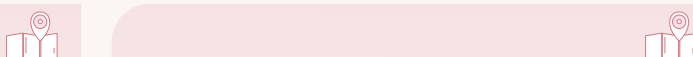
30 1.2 3,000 35 144 55 3A



1.2 55



30 4 5 1,000



“ ” IP “ ” 400



3



5 10 357 69 348

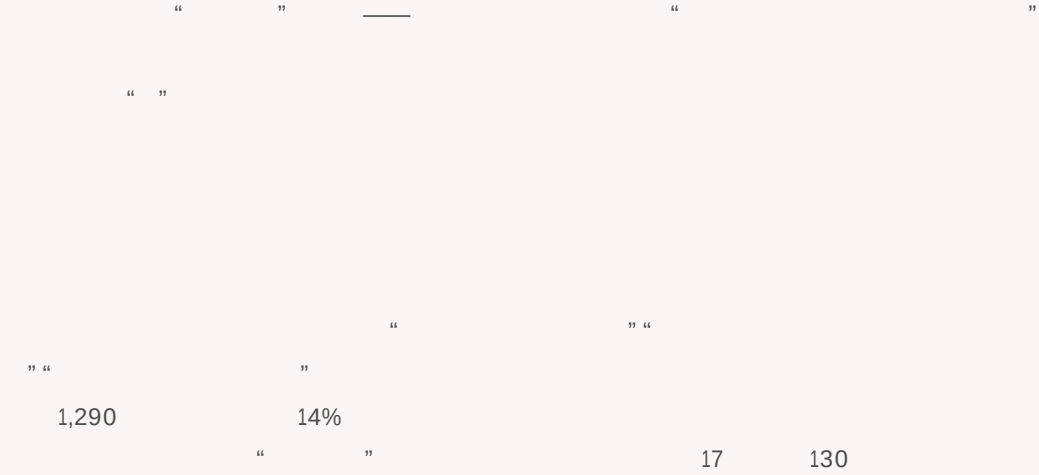


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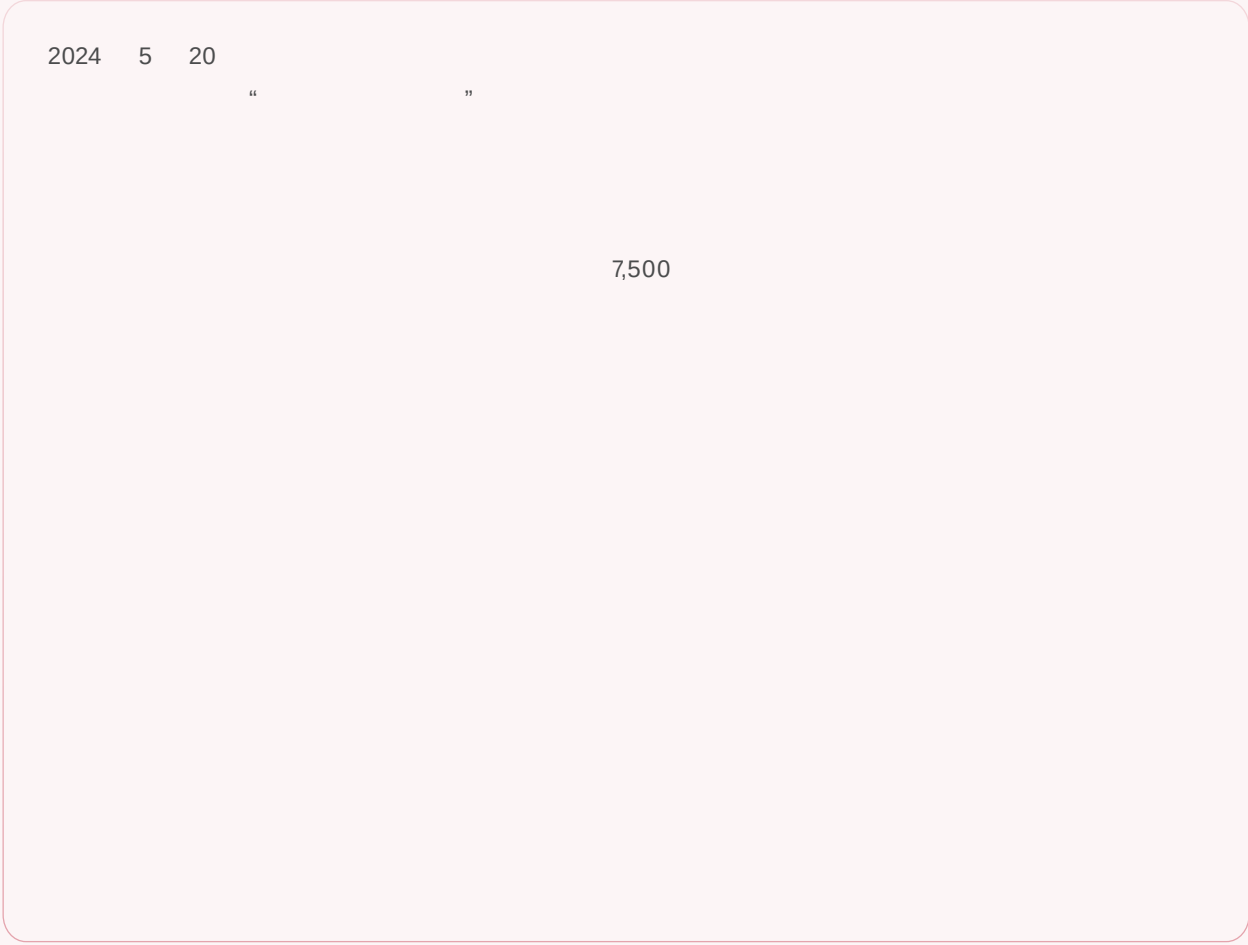
304

894 187 732

“ ” 6 “ ” 5 30 “ ” “ ” 15 3



950





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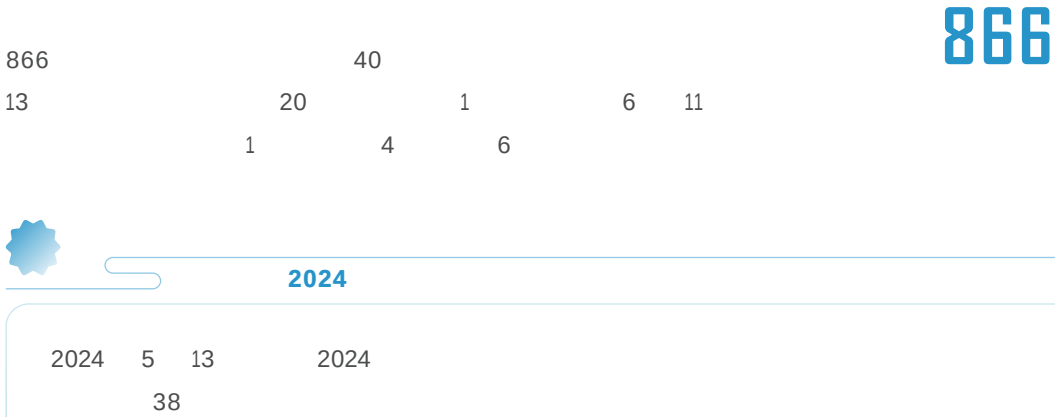
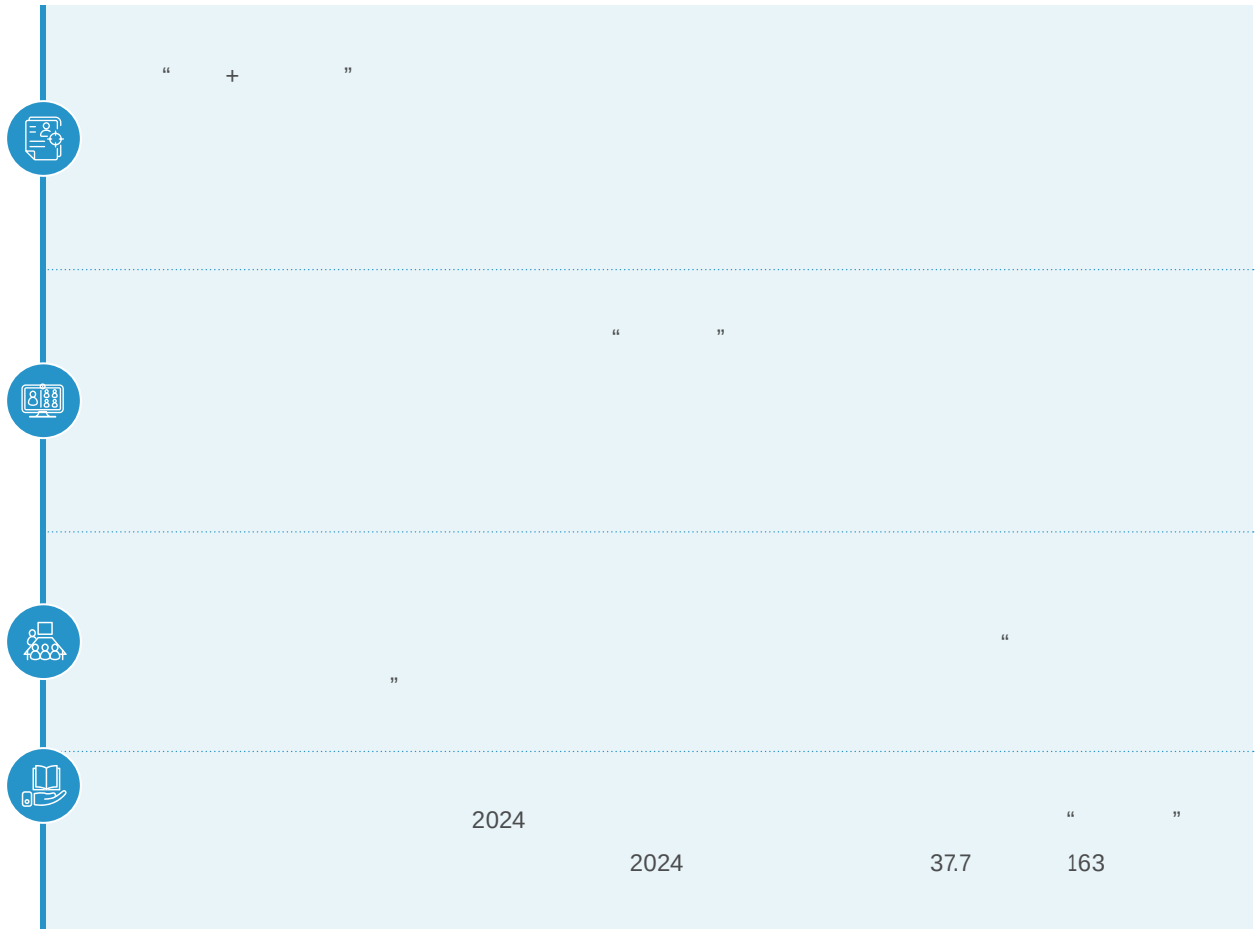
SDGs:





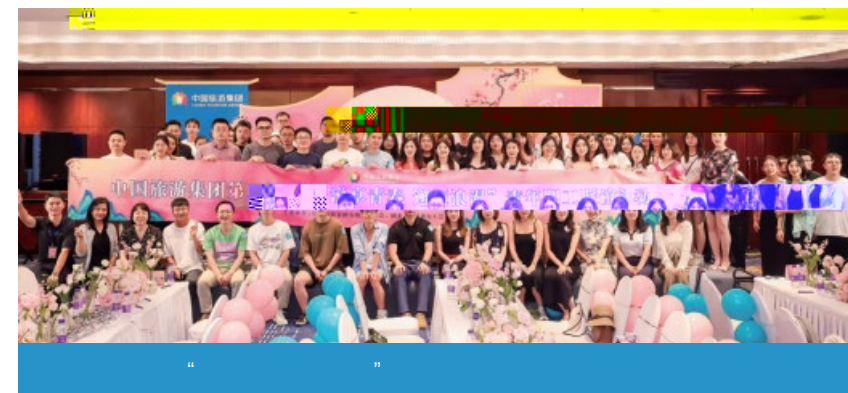
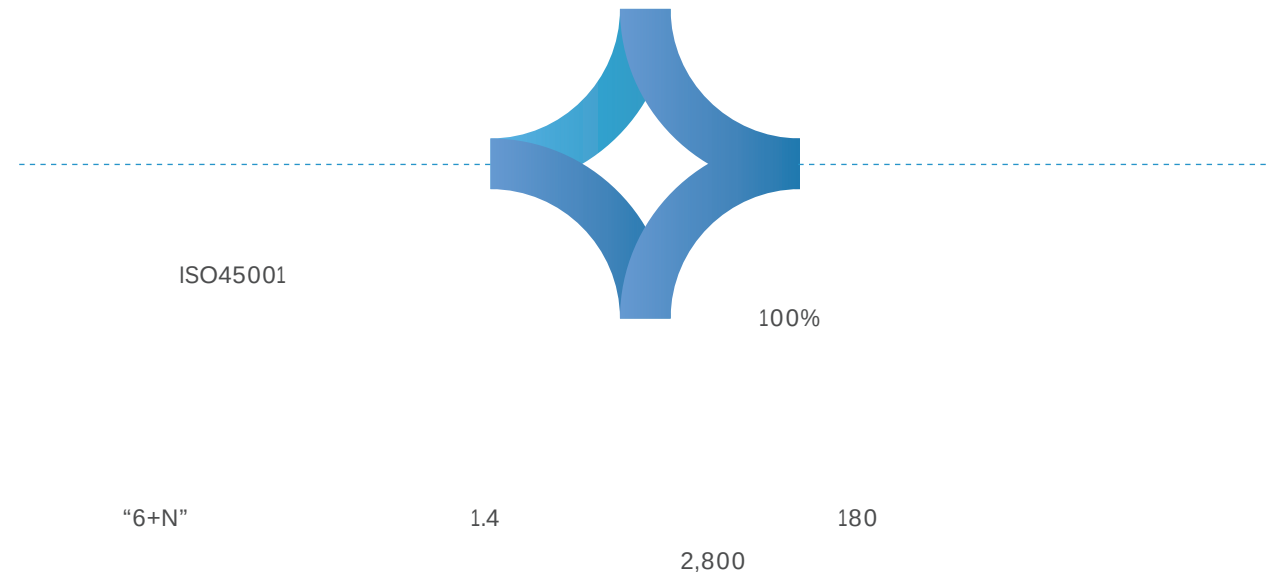
5 58 2024 5 2024 9 2025 2025 ñ “ v ” A 17' 2025 “ 149 ' 2025 5 ' 55 . y 300% . / 22







2024 12
20 30
43 138
61 1,300 232
26 “ ”





2024 11 23 26
223 8

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228



“1+N”

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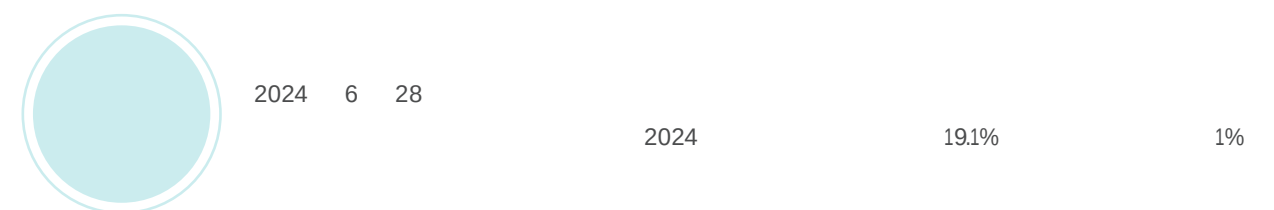


SDGs:



“ + ”

2024-2025	2024	11
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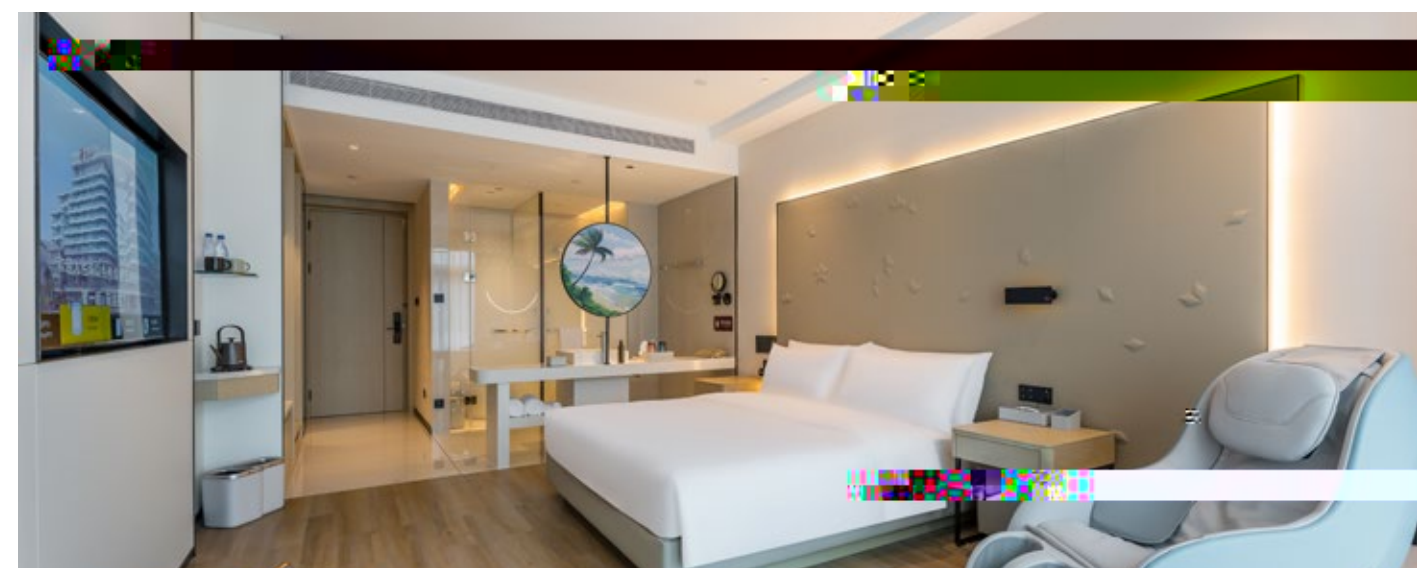
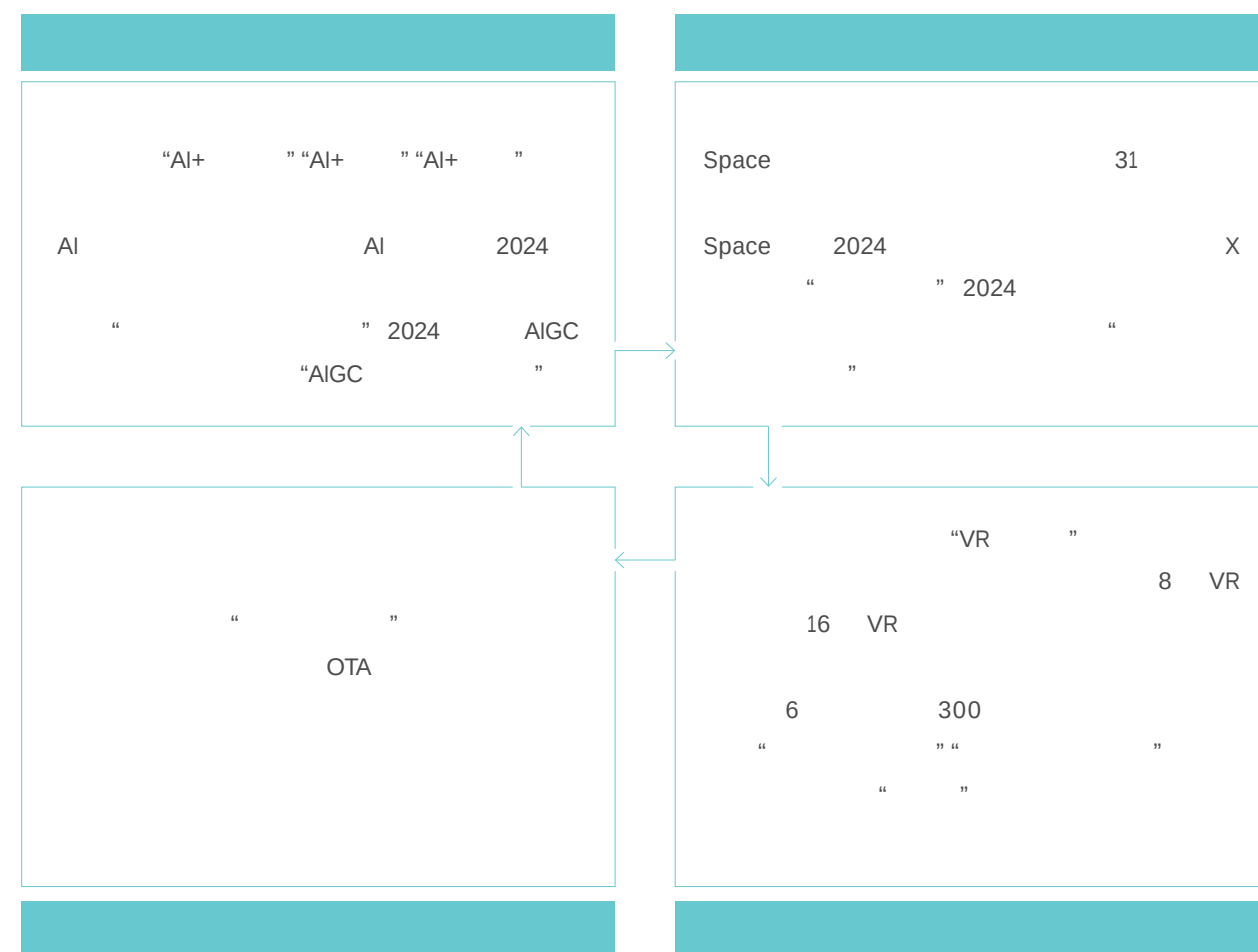


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2024 5 15

5G+XR AI

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2024

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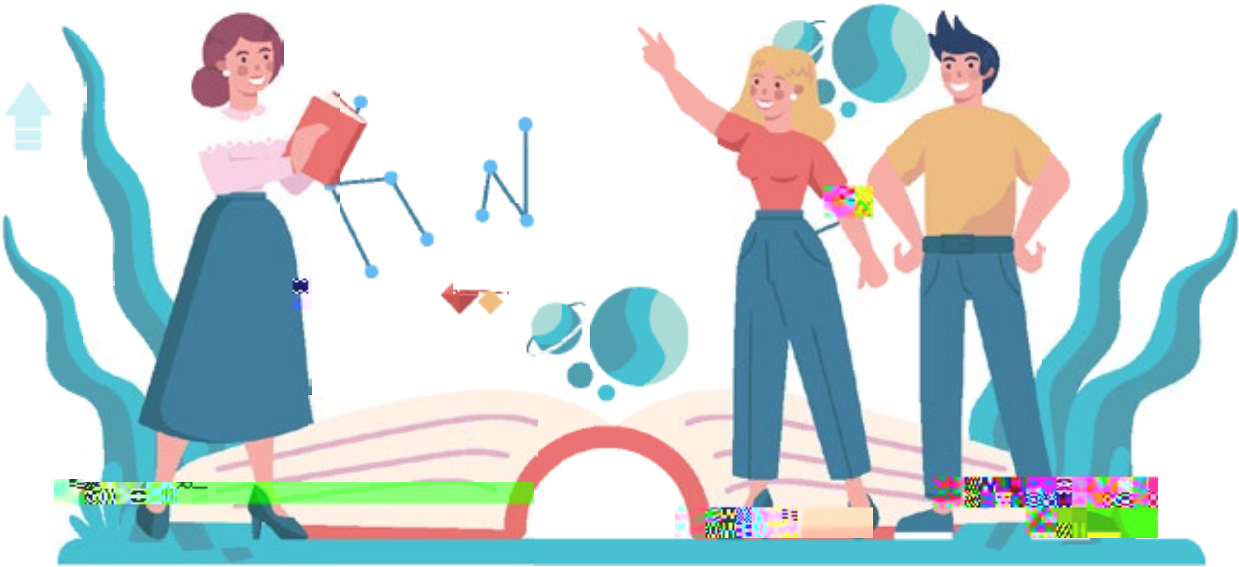


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“ ” 8

20 9 316

1 8 112 98



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APP

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2023年中央企业品牌建设能力TOP30		
20	中国核工业集团有限公司	119.31
21	国家能源投资集团有限责任公司	123.27
22	中国旅游集团有限公司(香港中旅(集团)有限公司)	122.91
23	鞍钢集团有限公司	122.41
24	中国兵器装备集团有限公司	121.65
25	中国东方电气集团有限公司	121.18
26	中国铁道建筑集团有限公司	119.72
27	中国航空集团有限公司	119.51
28	中国大唐集团有限公司	118.75
29	中国航天科工集团有限公司	118.10

95.5

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34

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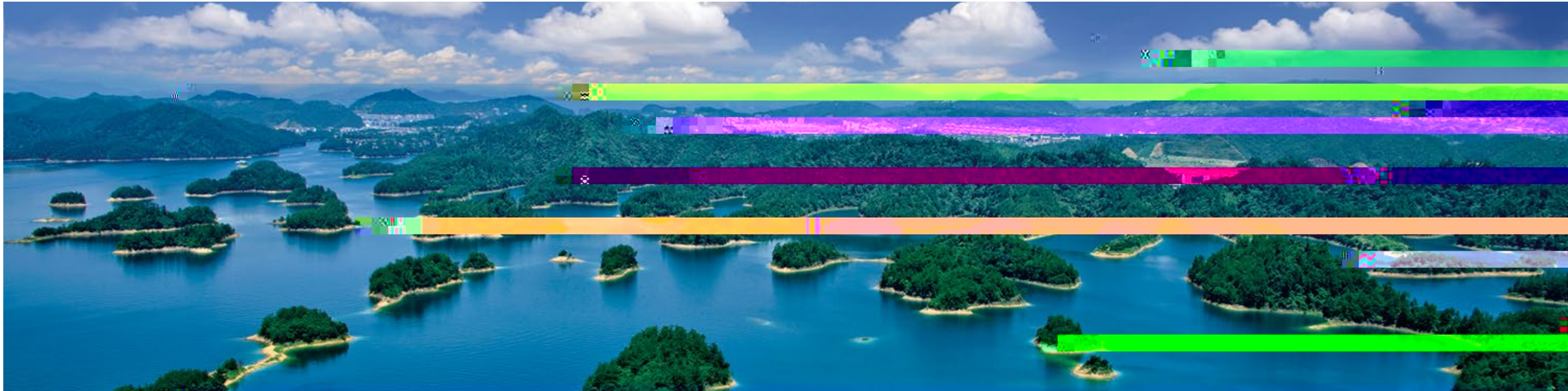
2024 3 25

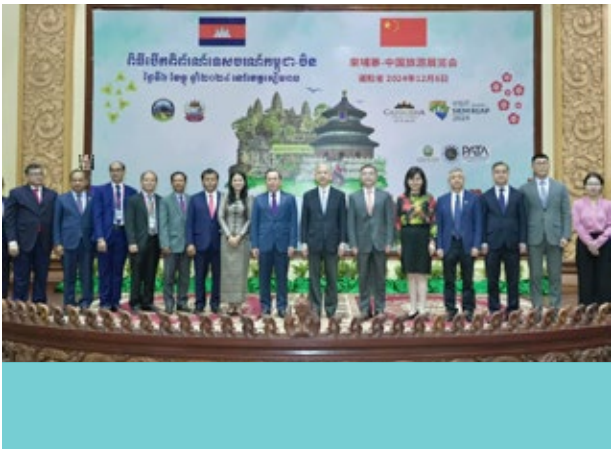
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8



2024



"1+N"	14,7001,171
42"	65%72.4%
" + "	" "20245,127



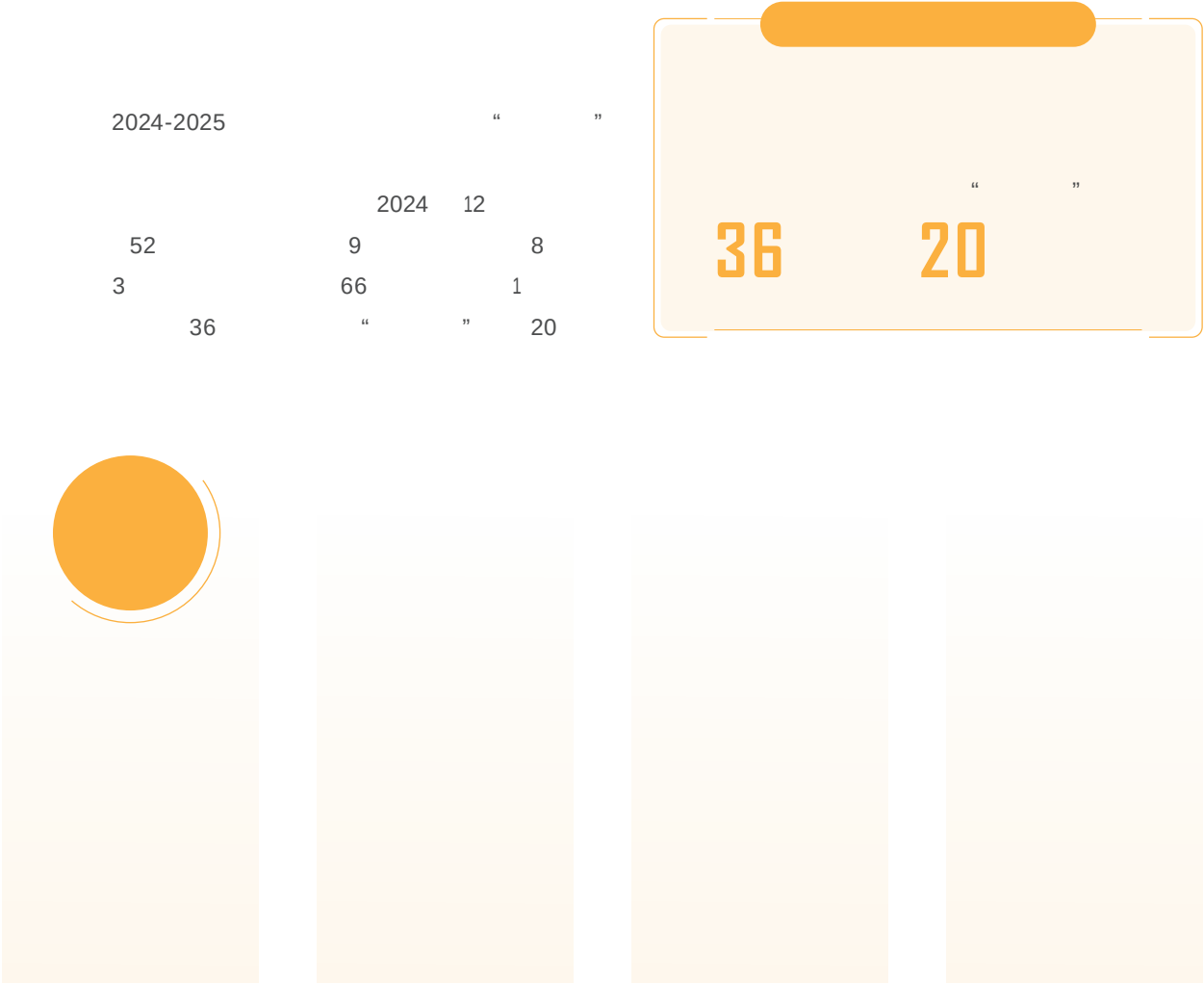
“ ”



SDGs:







G318



2024

8

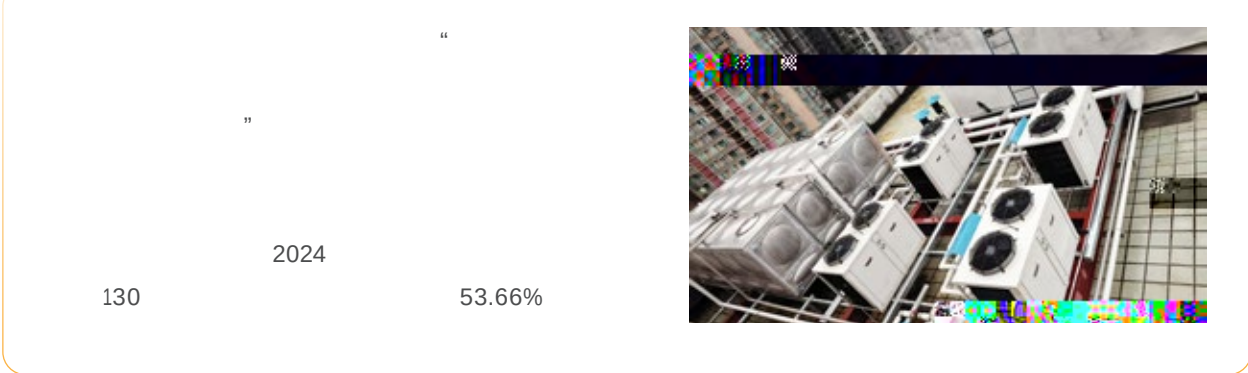
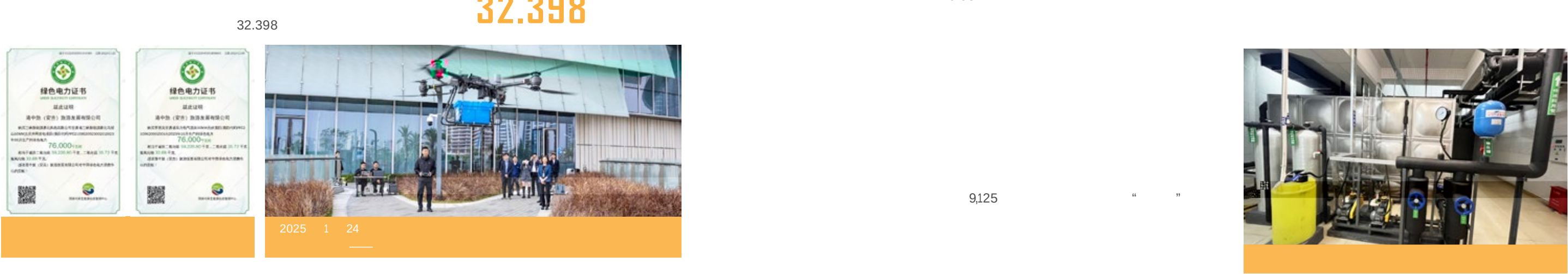
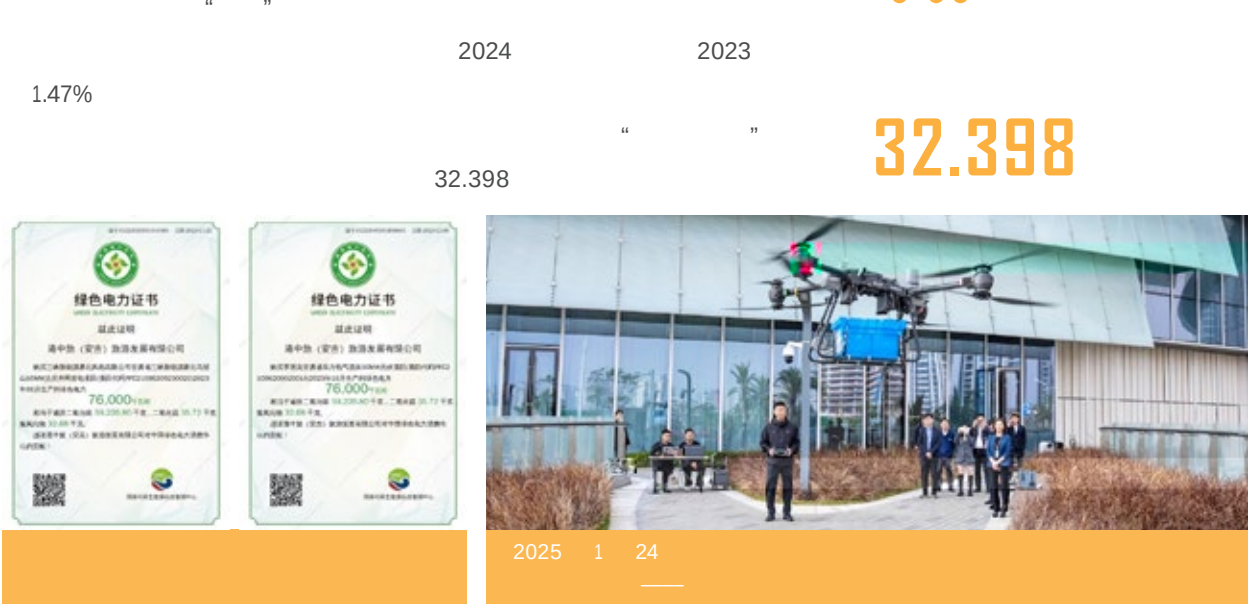
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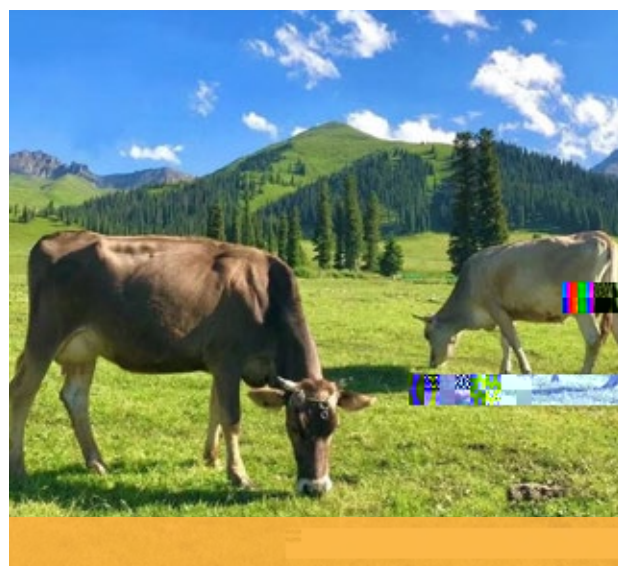
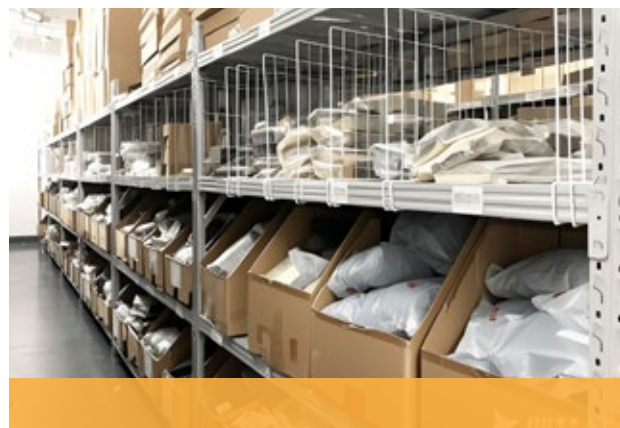
8



228









2024



2024 11 22-30

“ ”

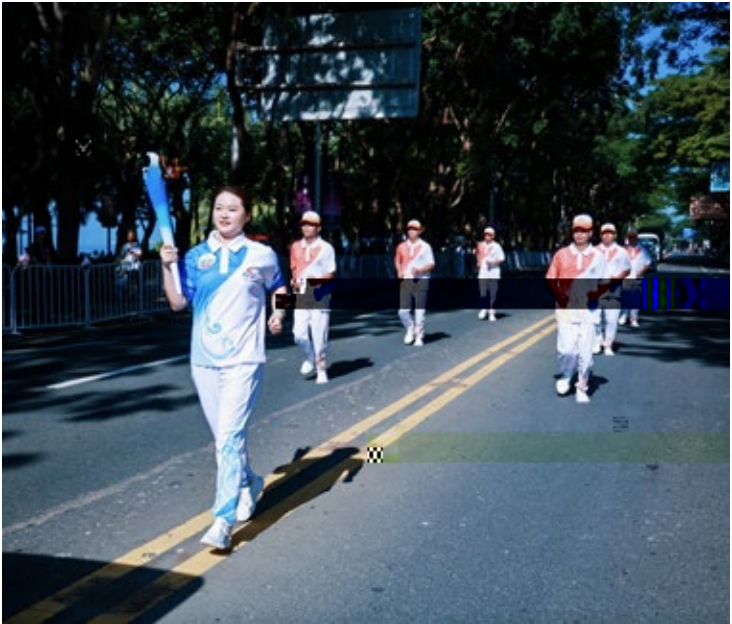
“ ”

362.5

5.82

21.8%

“ ”



2024 3 26 29 2024 “ ” 60 1,500



“ ”

223



8

WIFI

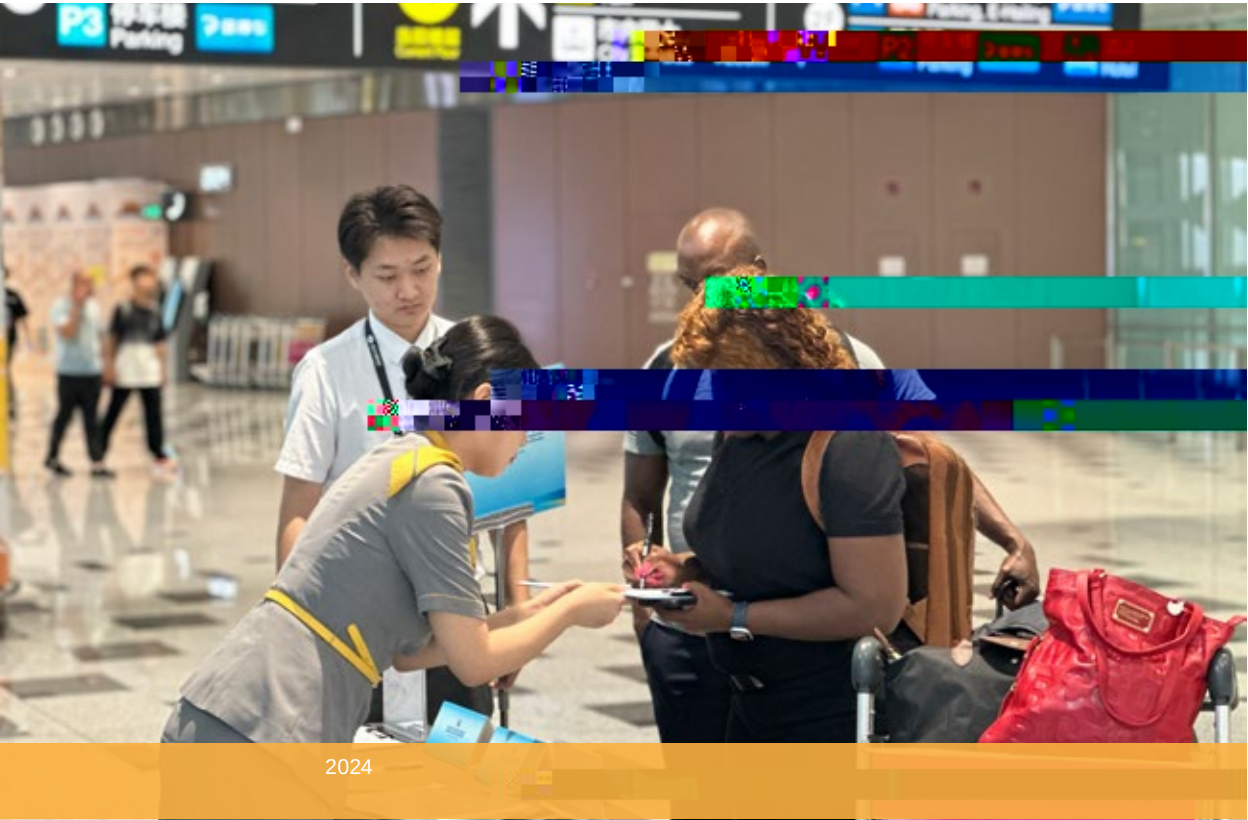


310

2,300

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2024



2024 3 12



6

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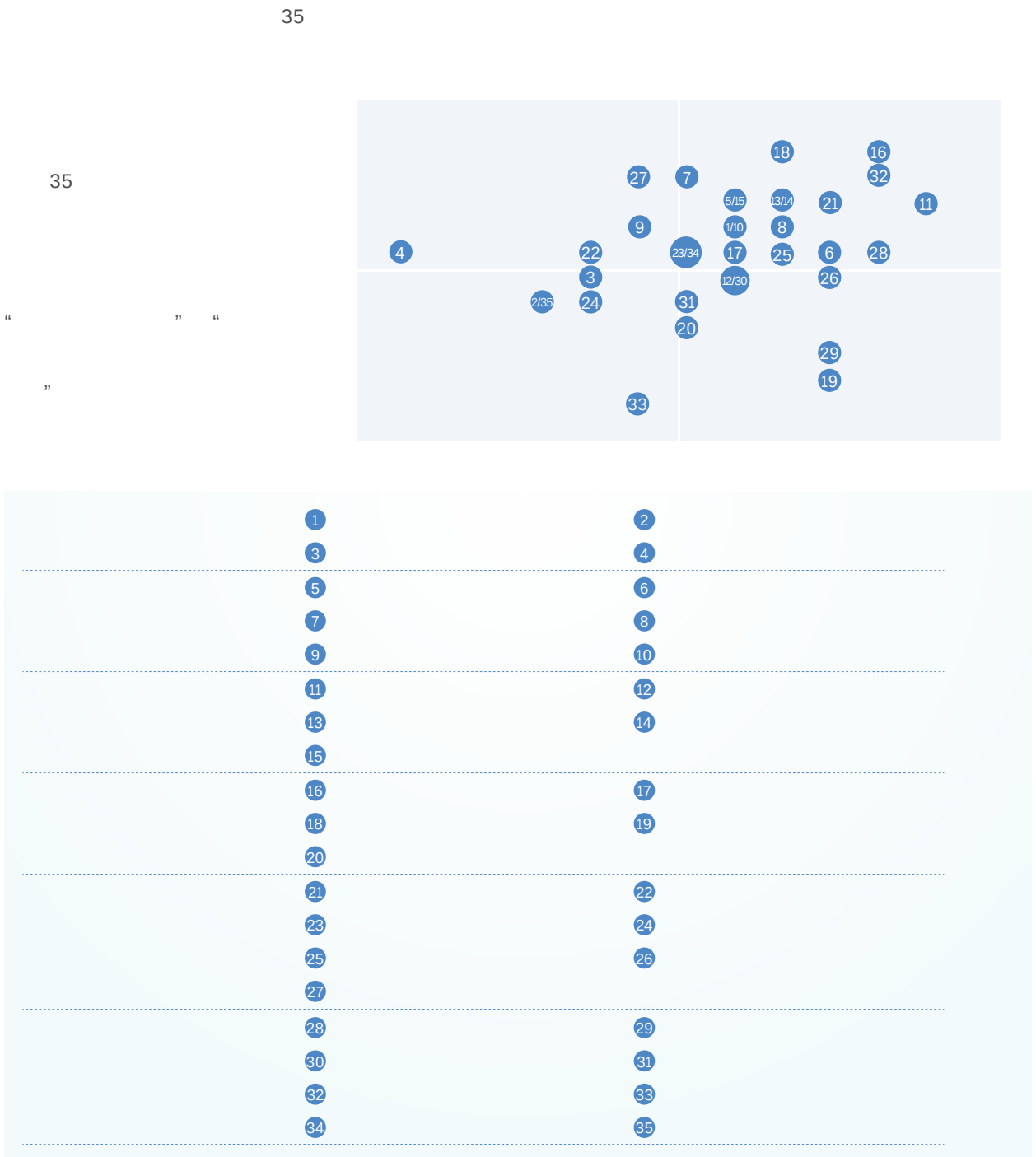
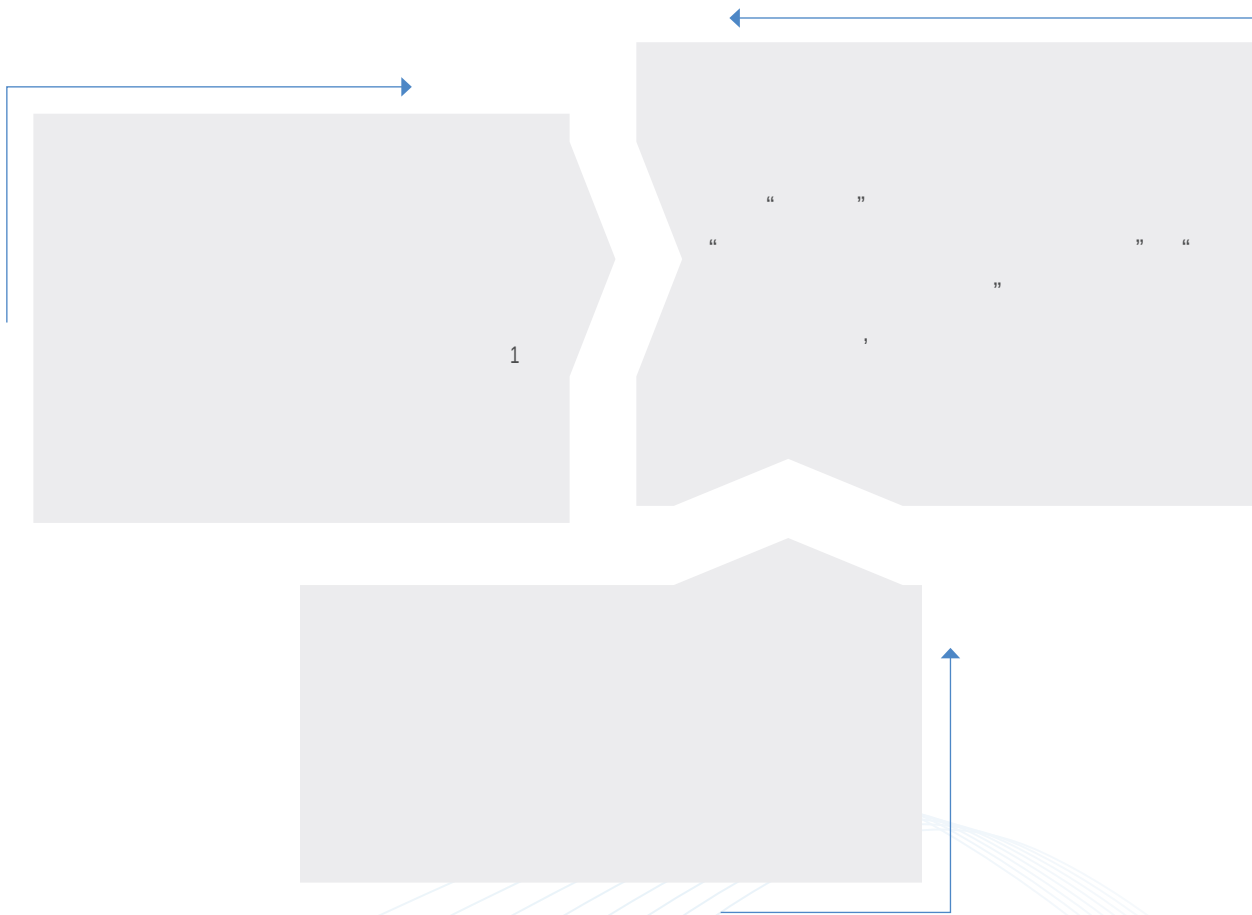
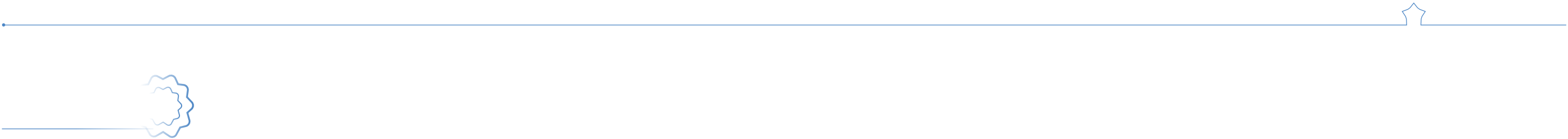
8,561 100%

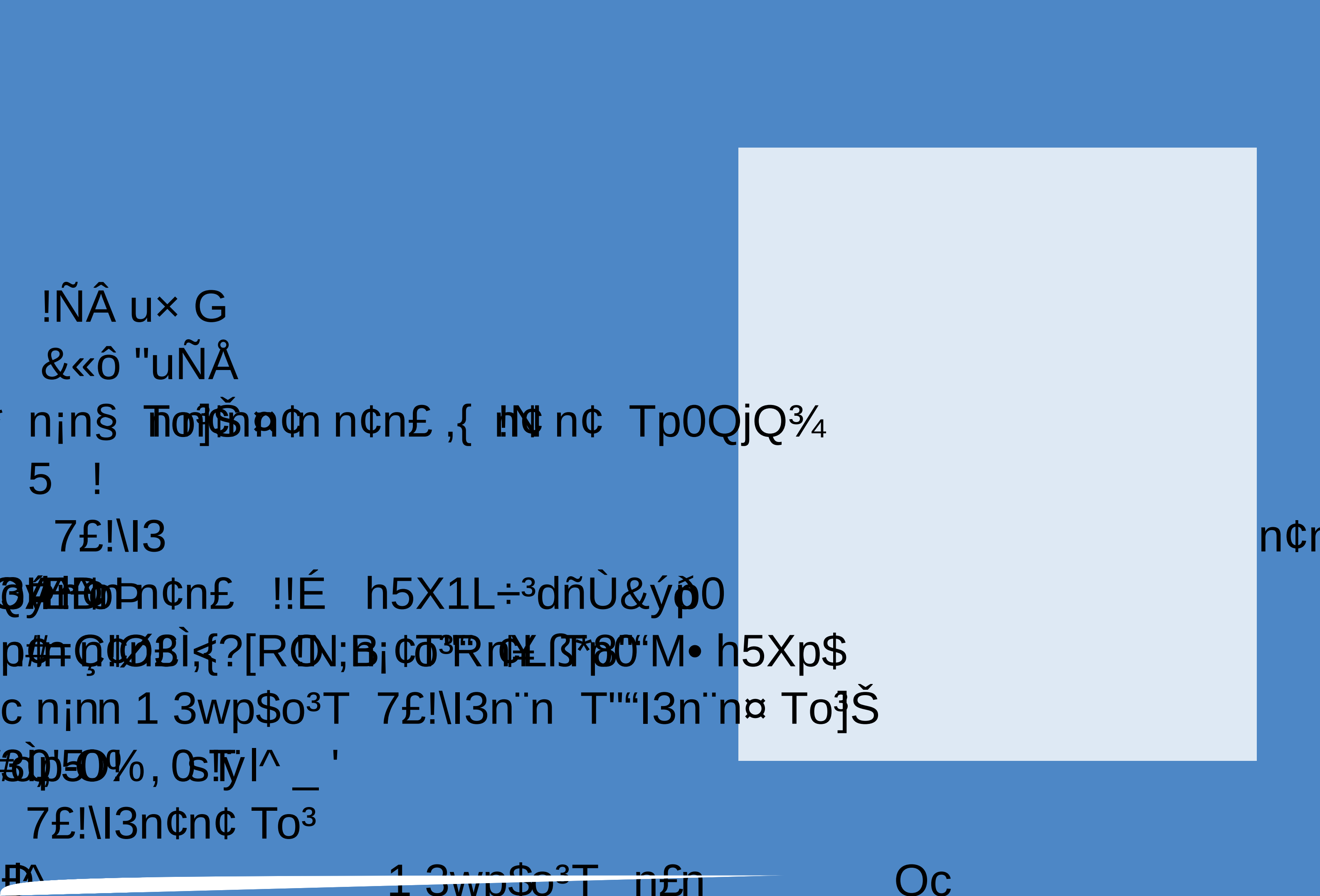
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